



Autonomous | Affiliated to Anna University, Chennai
 Accredited by NAAC with 'A' Grade | Accredited by NBA (ECE, EEE, CSE and IT)

Executive Development Programs

Financial Year	2016 - 2017	2015 - 2016	2015 - 2014
Total no. of Executive Development Programs	9	1	0
Total no. of Participants	59	15	0
Total Annual Earnings (Amount in Rupees)	1120000	10000	0

2016-2017							
Program Name	Number of Participants	Fees	Duration	Date From	Date To	Organizing Department/Centre	Amount
Executive Management Programme in Strategic Innovations, Digital Marketing, & Business Analytics	10	Rs. 10000	14 Months	06-07-2016	30-09-17	KIC	100000
Executive Management Programme on Business Models	9	Rs. 25000	14 Months	06-07-2016	30-09-17	KIC	225000
Executive Program on Entrepreneurship	7	Rs. 25000	14 Months	06-07-2016	30-09-17	KIC	175000
Certificate program on Digital Marketing	4	Rs. 15000	14 Months	06-07-2016	30-09-17	KIC	60000
Advanced Instructional School on Structural Engineering	6	Rs. 25000	14 Months	06-07-2016	30-09-17	KIC	150000
Certificate program on Business Analytics	8	Rs. 10000	14 Months	06-07-2016	30-09-17	KIC	80000
Executive Program on Marketing Analysis	3	Rs. 25000	14 Months	06-07-2016	30-09-17	KIC	75000
Executive Development Program for Advanced Leadership for Engineers	9	Rs. 25000	14 Months	06-07-2016	30-09-17	KIC	225000
Executive Management Program for Social Entrepreneurship	3	Rs.10000	14 Months	06-07-2016	30-09-17	KIC	30000
Total							11,20,000

2015-2016							
Program Name	Number of Participants	Fees	Duration	Date From	Date To	Organizing Department/Centre	Amount
Executive Management Programme in Strategic Innovations, Digital Marketing, & Business Analytics	15	Rs. 10000 Free for 5	14 Months	04-06-2015	30-08-16	KIC	10000
Total							10000